

SHIFT

Fall 2020 Virtual Summit
schedule



monday
August 3

Conference kick off

- A Community Welcome**
Lee-Sean Huang
1:00PM EDT
- SHIFT WELCOME!**
Introduction, Summit overview,
what to expect during the week.
Liese Zahabi + Ali Place, DEC
- AIGA Welcome**
Bennie F. Johnson, Executive Director
- DEC Welcome**
A few words from the DEC Steering
Committee Co-Chairs.
Meaghan Dee + Meena Khalili, DEC
- DEI Welcome**
A few words from DEI Taskforce
representatives.
Carlos Estrada + Gaby Hernández, DEI
- SHIFT Structure**
Overview of Slack channels, some
logistics, and an invitation to start
the conversation.
Alberto Rigau, DEC
- WELCOME MIXER**
Our first 5-minute Mixers session;
come meet some people!
1:30PM EDT



tuesday
August 4

Theme of the day: TEACHING

- DAILY INTRO VIDEO**
Community responses.
- MIXER**
5-minute Mixers session
focused on Teaching.
9:30AM EDT
- Teaching the History of
Graphic Design in the
Contemporary Global
Context**
Roshanak Keyghobadi, Dori Griffin,
Lisa Maione, Angela Riechers
11:00AM EDT
- Human-Centered
Design Education**
Ali Place, Marty Maxwell-Lane,
Kareem Collie, Jen White Johnson,
Zachary Vernon, Victoria Shepherd,
Jason Wilkins
- Re-imagining the design
classroom from the
perspective of othered
identities**
George Garrastegui, Jessica Arana,
Josh Halstad, Julio Martinez,
Michele Washington
- More is No More**
Meena Khalili, Anne Stark Ditmeyer,
(with Patricia Childers, David Habben)
ROUNDTABLE / 1:00PM EDT
- Empowering students and
building community through
virtual critique methods**
Rebecca Tegtmeyer, Kelly Walters
(with Lisa Mercer, Khadijah Abdul Nabi)
ROUNDTABLE / 4:00PM EDT
- MIXER**
5-minute Mixers session focused on
Teaching
5:45PM EDT



wednesday
August 5

Theme of the day: RESEARCH

- DAILY INTRO VIDEO**
Community responses.
- MIXER**
5-minute Mixers: Research Edition
(bring your 1-min elevator pitch)
9:30AM EDT
- Design Research and
Tenure & Promotion in the
Age of Social Distancing**
Liese Zahabi, Aaris Sherin, Anne Berry,
Bernard Canniffe, Allison Puff
- What Decolonial Design
is NOT**
Gabriela Hernández, Sadie Red Wing,
Lesley-Ann Noel, Ahmed Ansari
PANEL CONVERSATION / 1:00PM EDT
- Paths for Research**
Meaghan Dee, Helen Armstrong
(with Katie Krmarik)
ROUNDTABLE / 2:30PM EDT
- Creating through Crisis:
Time + Scale + Context**
Noopur Agarwal, Jeannie Joshi,
Danielle Foushée
ROUNDTABLE / 4:00PM EDT
- MIXER**
5-minute Mixers: Research Edition
(bring your 1-min elevator pitch)
5:45PM EDT



thursday
August 6

Theme of the day: COMMUNITY

- DAILY INTRO VIDEO**
Community responses.
- MIXER**
5-minute Mixers session focused
on Community.
9:30AM EDT
- Exploring Dualities:
Design Educators
Transition to Learning
Designers**
Alana Hawkins,
Sudebi Thakurata
11:30AM EDT
- Overload: A Talk on
Mental Health and
Design Education**
Kaleena Sales, Shannon Doronio,
David Walker, Ebonee Lyle
- Developing a collective
accord for community
engagement in design
education**
Rich Hollant (with Kathy Mueller,
Pouya Jahanshahi, Zoe Chatfield)
ROUNDTABLE / 1:00PM EDT
- Who Gets to Teach?**
Jacinda Walker, Paul Nini, Mari Mater
O'Neill, Aisha Densmore-Bey
PANEL CONVERSATION / 2:30PM EDT
- From local to global**
Natacha Poggio
(with Cynthia Lawson Jaramillo,
Alejandra Zambrano)
ROUNDTABLE / 4:00PM EDT
- MIXER**
5-minute Mixers session focused
on Community.
5:45PM EDT



friday
August 7

Conference Closing

- Bitter Sweet: The End**
Wrapping up the week
1:00PM EDT
- Summit Recap**
Lee-Sean Huang and
Community Members
- Call for Submissions**
Liese Zahabi
- Virtual Happy Hour**
2:30PM EDT