

# CALL FOR PROPOSALS

## 2019 DESIGN EDUCATORS CONFERENCE

The AIGA Design Educators Community (DEC) announces a Call for Proposals to members (individuals or groups) interested in producing the 2019 Design Educators Conference. This conference will take place in the Fall 2019. The deadline for proposal submission is **June 1st, 2018**.

The AIGA Design Educators Community (DEC) is now midway through its current conference series, having successfully produced *Converge* at University of Southern California, Los Angeles (Summer 2017). We are looking forward to *Make* at Indiana University-Purdue University, Indianapolis (Summer 2018) and *Decipher*, our Fall 2018 Design Research Conference, hosted at Stamps School of Art & Design, University of Michigan.

These conferences provide an opportunity for design educators to:

- Present research and teaching methodologies to new and experienced educators and practitioners as well as to rising designers and students;
- Learn about pedagogy, history, theory, studio practices, methodology and technology;
- Gather as a community to share ideas and insights about advancing and improving design education.

These conferences respond to design education issues such as criticism, research and pedagogical models. We welcome insights about new areas of interest, connections or concerns that design educators must address in the future.

### DEADLINE

Please submit your proposal by June 1st, 2018 to the Design Educators Community Steering Committee at [info@educators.aiga.org](mailto:info@educators.aiga.org), with the subject "2019 Conference Hosting Proposal." Proposals should be submitted in PDF format. Proposals received after this deadline will not be accepted.

### REVIEW PROCESS

Submit a two-page proposal outlining your interest in producing a conference. The submitted proposals will be reviewed by the DEC Steering Committee. The 2019 selection will be based on the quality and relevance of the conference content and the organization and leadership abilities of the proposed conference committee. The selection will be announced in August 2018.

### WHAT YOUR PROPOSAL SHOULD ADDRESS

#### *01\_Conceptual Statement*

Outline your interest in producing an AIGA Design Educators Community conference. Your conference may be modeled after those previously produced (including *Converge*, *Nuts + Bolts*, *Frontier*, *Future History*, *Schools of Thoughts*, *Intent/Content*, *Blunt*, *response\_ability* and *New Contexts / New Practices*), or it may devise a new format. Please include specific concepts for the conference, their relevance to today's educational environment and how these concepts might differ from other conferences.

#### *02\_Programming Structure*

Conference organizers are given liberty to produce unique programming. In light of this, please articulate your ideas for conference programming. We actively seek innovative programming and formatting that allow conferences to be more inclusive and interactive.

---

#### DESIGN EDUCATORS COMMUNITY STEERING COMMITTEE

Marty Maxwell Lane, Co-Chair  
Amy Fidler, Co-Chair  
Meaghan Dee  
Kenneth FitzGerald  
Aaron Ganci  
Michael Gibson  
Annabelle Gould  
Gaby Hernández  
Kelly Murdoch-Kitt  
Natacha Poggio  
Allison Puff  
Patrick Schreiber  
Brad Tober

### *03\_Support*

Describe the support (financial and in-kind) for a conference within the design educator community in your region. When possible, we encourage you to partner with your local AIGA chapter. Please describe any partnering opportunities, listing what other regional groups or members would be involved and in what capacities. Outline any experience your team may have with producing conferences or other large-scale events. Please include potential venue opportunities including ease of travel and reasonable accommodations for conference attendees.

### *04\_Planning Team*

Provide the names, contact information, and short bios for the individuals who will take leadership roles in the conference production. While a full committee may not be formed yet, it is essential to identify the point person(s) responsible for the production of the proposed conference. Your conference planning committees **must contain a minimum of four members.**

### *05\_Potential Dates*

This conference will take place in the Fall of 2019. You may specify a particular month or a specific date. The Steering Committee will make every effort to accommodate the proposed event date(s). Please note that conferences held later in the week or over a weekend tend to garner higher attendance.

## **OPERATION AND BUDGET**

This conference committee will be responsible for establishing and managing the conference budget. AIGA and the DEC will generously provide \$10,000 to support this event. Please be aware that this seed money does not typically cover all the expenses of a conference.

The conference must be branded as the “2019 AIGA Design Educators Conference.” This title must appear prominently on all event promotions. The DEC will offer advice and support. The DEC Steering Committee will provide a conference handbook to the selected conference organizers. The handbook is not entirely prescriptive but it does offer recommendations based on best practices. If your proposal is accepted, you will be required to follow the guidelines outlined in the handbook and communicate regularly with the DEC to ensure a high quality experience.

We look forward to reviewing your proposals!

---

### **CONTACT THE AIGA DEC**

educators.aiga.org  
info@educators.aiga.org  
@AIGAdec