

## **AIGA Design Educators Community CALL FOR NOMINATIONS**

Deadline JUNE 30, 2017

Dear Colleagues:

AIGA seeks active, dedicated educators and practitioners to provide service and leadership on its Design Educators Community Steering Committee (DEC). Nominations are now being accepted for three-year positions starting August 1, 2017. The committee seeks two new members for this term.

Minimum qualification for consideration to AIGA's Design Educators Steering Committee is experience teaching visual communication or graphic design, or a related field of study, at the college or university level. All applicants must be current AIGA members. Candidates with experience in local chapter board leadership or committee service are encouraged to apply. Information about the committee, its purpose, and current initiatives and events can be found at the AIGA Design Educators website at [educators.aiga.org](http://educators.aiga.org).

Members are expected to actively participate in ongoing DEC projects, further existing initiatives, or begin new initiatives that will benefit the Design Educators Community. The DEC is currently looking for educators who are interested in assisting with the editorial functions of the new Design journal *Dialectic*. For more information on *Dialectic* please visit the DEC website. In addition, the Committee seeks members who have interest in helping to further develop the DEC's online and social media presences and the soon to be launched Design Teaching Resource. New initiatives are also welcome.

Committee members must take part in a monthly conference call and meet annually for a retreat. This retreat typically takes place in the fall at the AIGA national design conference.

To apply, complete the application and email it to [info@designededucators.aiga.org](mailto:info@designededucators.aiga.org). Please include "DEC 2017 Application" in the email subject line. The DEC is committed to selecting members who will represent a range of geographic locations, institutions and programs and actively contribute to its mission. Applications are due June 30, 2017 and notification of results will be sent in July. For more information, visit [educators.aiga.org](http://educators.aiga.org).

### **Mission of the AIGA Design Educators Community**

Our mission is to enhance the abilities of design educators and educational institutions to prepare future designers for excellence in practice, theory and writing at the undergraduate and graduate levels, while supporting the fundamental mission of AIGA.

AIGA's purpose is to further excellence in design as a broadly defined discipline, strategic tool for business, and cultural force. AIGA is a professional association committed to stimulating thinking about design through the exchange of ideas and information, the encouragement of critical analysis and research, and the advancement of education and ethical practice.

### **Objectives**

AIGA Design Educators Community was established to support the unique activities and responsibilities of the design educator at the undergraduate and graduate levels in a wide variety of institutional settings. The goals of this community are to: facilitate communication among design educators; create, foster and promote dialogue; produce design education events such as conferences and competitions; present current research and teaching methods; establish standards for design education; differentiate



*the professional association for design*

233 Broadway, 17th floor  
New York NY 10279  
Tel 212 807 1990  
Fax 212 807 1799  
[www.aiga.org](http://www.aiga.org)

### **Design Educators Community Steering Committee**

Annabelle Gould, Co-Chair  
Allison Puff, Co-Chair  
Eric Benson  
Meaghan A. Dee  
Ned Drew  
Amy Fidler  
Kenneth FitzGerald  
Aaron Ganci  
Michael Gibson  
Marty Maxwell Lane  
Kelly M. Murdoch-Kitt  
Patrick Schreiber  
Brad Tober

between design's various sub-disciplines; raise the level of design-driven thinking in schools across the country; and communicate the value of design education to the larger profession.

Subjects of interest to this community span teaching, research and service. They include curriculum and program development, design theory and history, methodology, typography, usability research, and the social roles of designers, as well as tenure, promotion, teaching standards and school accreditation.

### **Current Members the Steering Committee**

Annabelle Gould, Co-Chair, University of Washington, WA  
 Allison Puff, Co-Chair, Farmingdale State College (SUNY), NY  
 Eric Benson, University of Illinois at Urbana-Champaign, IL  
 Meaghan A. Dee, Virginia Tech, VA  
 Ned Drew, Rutgers University, NJ  
 Amy Fidler, Bowling Green State University, OH  
 Kenneth Fitzgerald, Old Dominion University, VA  
 Aaron Ganci, Herron School of Art and Design, Indiana  
 Michael Gibson, University of North Texas, TX  
 Marty Maxwell Lane, University of Arkansas, AR  
 Kelly M. Murdoch-Kitt, Rochester Institute of Technology, NY  
 Patrick Schreiber, University of Cincinnati, OH  
 Brad Tober, Boston University, MA

### **Initiatives of the AIGA Design Educators Community**

Initiatives address the mission of the organization, are managed by committee members and are expected to be addressed during the three-year term of members. Below is an abbreviated list of active projects. More information can be found on the DEC website.

#### **CURRENT INITIATIVES**

- Design Teaching Resource / A resource of design projects to be shared among educators.
- Design Journal (*Dialectic*) / A peer-reviewed journal dedicated to design education and research.

#### **ONGOING EFFORTS**

- Design Faculty Research Grants / Competitive grants totaling \$10,000 awarded biannually through a peer-review process to provide support for educators undertaking design research.
- Conferences and Webinars / Solicit and fund conference proposals that address issues in design education and plan and deliver appropriate webinars.
- Conference Handbook / Share best-practices for conference planners.
- Website + Social Media / Develop AIGA DEC online presence as the go-to place for information about design education. The DEC currently uses Facebook and Twitter as primary means of sharing information. The DEC also sends out a monthly newsletter with updates and announcements.

#### **DEVELOPED RESOURCES**

- Professional Standards of Teaching / A set of living principles to guide design educators in putting ethics into practice and collect resources to assist with teaching ethics and sustainability to students.
- Promotion and Tenure / Collected resources that inform faculty members about best practices in the promotion and tenure process.
- AIGA/NASAD Two-Year Education Briefing Paper / Contributes to the spectrum of other briefing papers prepared by AIGA for NASAD. This paper is intended to help all concerned consider the extent to which two-year graphic design programs can accomplish their published goals. **DEC MEMBER APPLICATIONS DUE JUNE 30, 2017.**

**EMAIL PDF TO:** [info@designeducators.aiga.org](mailto:info@designeducators.aiga.org).

**CANDIDATE CONTACT INFORMATION**

Name \_\_\_\_\_

Name of Business or Institution \_\_\_\_\_

Business address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

E-mail address \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

AIGA member number \_\_\_\_\_

**EDUCATIONAL HISTORY**

List undergraduate colleges and/or universities dates, and degrees.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

List graduate colleges and/or universities dates, and degrees.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**PROFESSIONAL HISTORY**

List your teaching experience. Where, when, and what have you taught?

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

List your professional practice experience. Where, when, and what was your position? Describe how your professional and/or teaching experience would enhance your membership on the steering committee.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Describe the initiative(s) you might pursue as a member of the steering committee (see the list on page 2 or propose your own initiative).

---

---

---

**AIGA HISTORY**

What AIGA experience have you had? When? What were your responsibilities?

---

---

Have you attended any regional or national events? Which ones? When?

---

---

---

**PROFESSIONAL AFFILIATIONS**

What organizations, associations, trade groups, advisory boards are you a member of?

---

---

**OPTIONAL PERSONAL STATEMENT**

Use this area for any further comments about your qualifications or interests.