

Assignment

Juniors were asked to create a poster that considers a second sense; smell, sound, taste, or touch.

EXPERIMENTAL
TYPOGRAPHY

Objective

Redefine the poster to expand beyond a printed 2D form while maintaining an on-the-wall presentation.

Reference

MOMA: Talk to Me, *Candy Chang*, *Keetra Dixon*, *Yuri Suzuki*, *Julian Yeo*, *Cassie Hester*, *Team Thursday*

This class was taught within the Communication Design program at the Sam Fox School of Design & Visual Arts at Washington University.

Objective

Develop a sensitivity towards user interaction, disruption, and experience when communicating in a physical space.

JAMES
WALKER

Specifics

Content was provided in the form of lyric snippets. Senses were randomly assigned. No further restrictions.

Objective

Explore new materials and methods of making.

James Walker is a designer and educator. He lectures at the University of Texas at Austin. He runs the collaborative studio, Husbandmen.