Hello, typeface piracy is not a victimless crime.
It is shoplifting.
THE TYPE OF TODAY
AND TOMORROW
FUTURA
LIGHT • BOOK • OBlique LIGHT • MEDIUM
OBlique MEDIUM • DEMIBOLD • BOLD
OBlique BOLD • MEDIUM CONDENSED
BOLD CONDENSED • AND DISPLAY

THE BAUER TYPE FOUNDRY
225 East 45th Street • New York • Vanderbilt 6-1763

SPARTAN
MEDIUM AND ITALIC
Post Grotesk is a contemporary neo-grotesk typeface designed by Josh Finklea under the guidance of Leah Hoffmitz.

Little strokes fell great oaks.

Little strokes fell great oaks.

Little strokes fell great oaks.
NBCUniversal

\{ 3.5 million \}
HOUSE INDUSTRIES

\{ 2 million \}
TYPOTEQUE, for the illegal use of Fedra
Formulate an argument for changing the US Copyright Act to include Typefaces
Create an industry standard End User License Agreement (EULA)
Encourage the use of rental-based font subscription programs
“Education is the key.”
Encourage educational institutions to teach the ethics of font usage and its economic impact on the business of typography.
Illegal downloading and sharing of digital files. Although our digital landscapes allow for easy and rapid access to typefaces and images, it is illegal for instructors and students to download, or to share, typefaces.
Continue the dialogue.

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