

Improving the Health of Greater Peoria, Illinois:

An Ongoing Case Study of Community
Engagement in the Vertical Studio

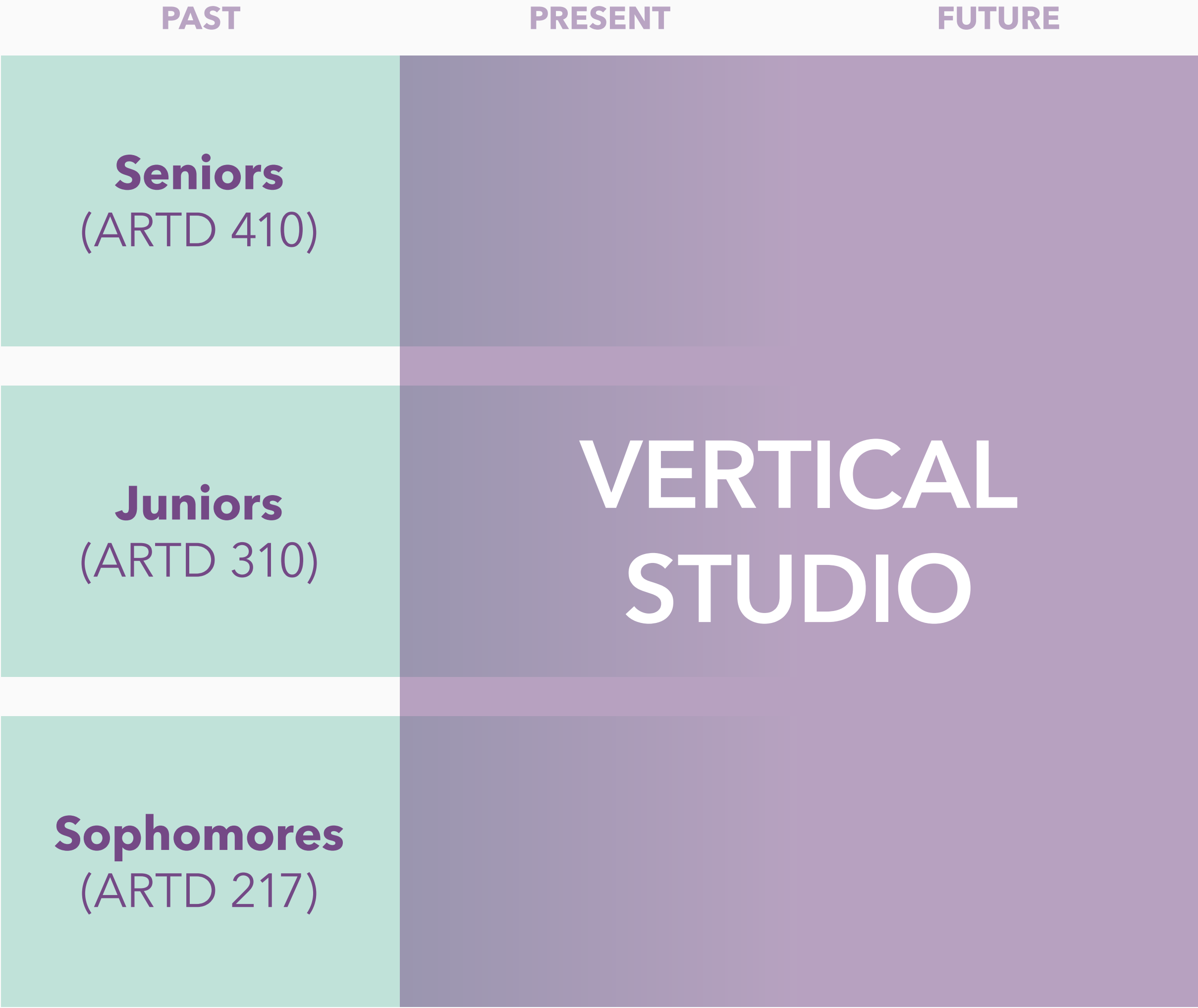
\$124,525

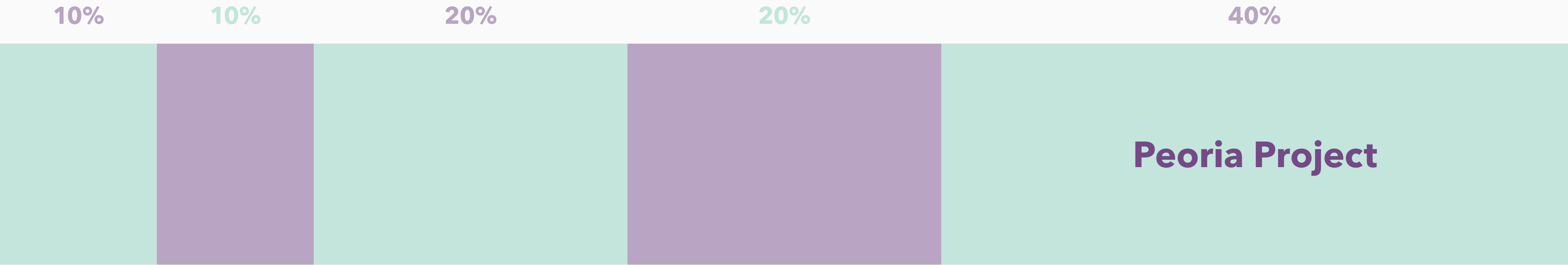
Architecture

Graphic Design

Landscape Architecture

Urban and Regional Planning

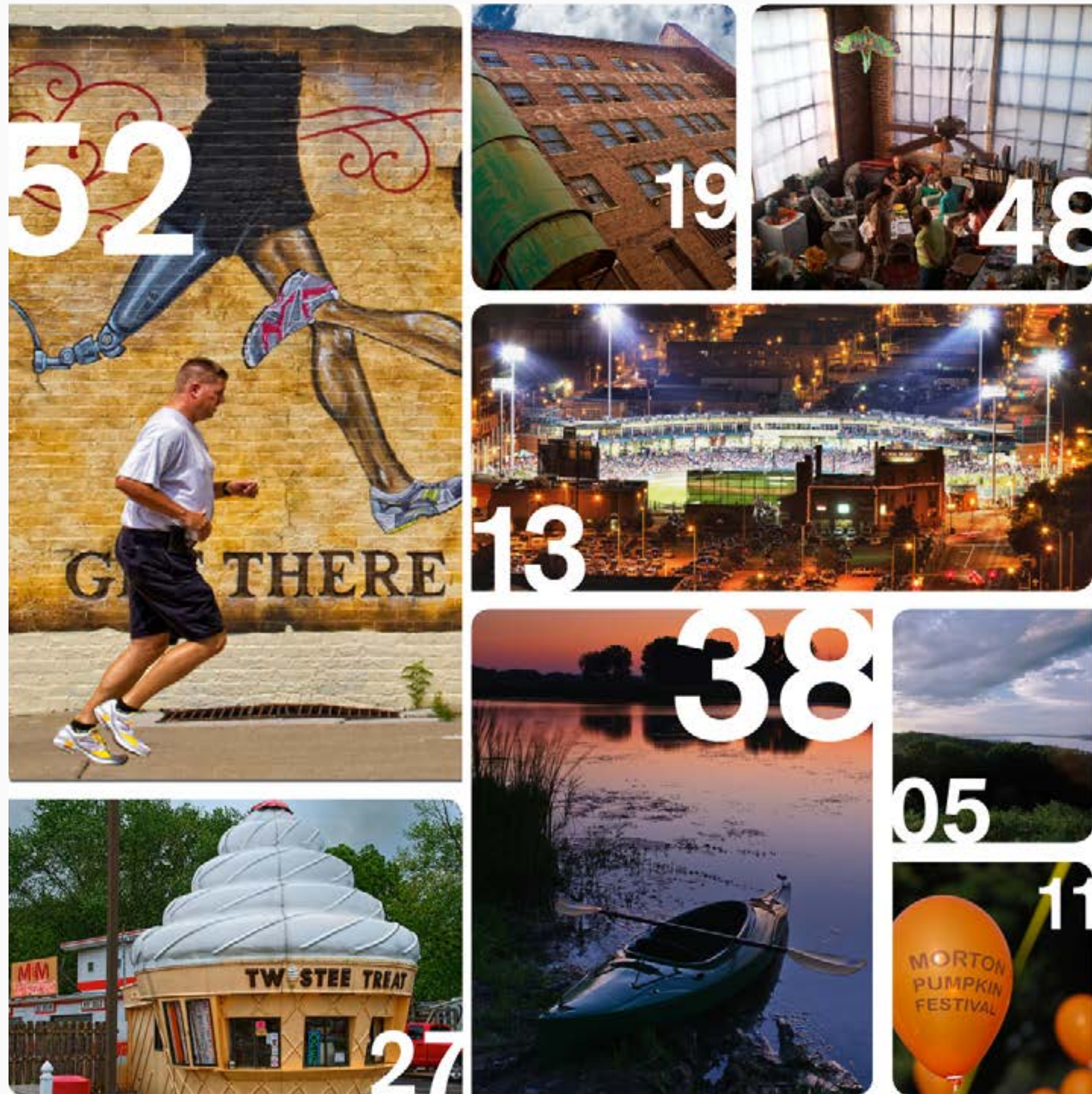




COURSE SCHEDULE (SUBJECT TO CHANGE)

	MORNING (10 a.m. – noon)	AFTERNOON (1:40 – 3:40 p.m.)	PROJECTS
» Aug 28 Class 1	Course overview; Warm-up; Intro Set and Option Projects	Intro Peoria Project	SET 1
📅 Sep 01	Set 1.1 due; Option 1.1 due; Peoria 1 due		SET 2
» Sep 04 Class 2	Set 1.2 (final) due; Option 1.2 due	Peoria 2 due	
📅 Sep 08	Option 1.3 due; Peoria 3 due		
» Sep 11 Class 3	<i>PEORIA FIELD TRIP</i> Leave Champaign by 7:30 a.m. / Return by 4:30 p.m.		
📅 Sep 15	Set 2.1 due; Option 1.4 due; Peoria 4 due		
» Sep 18 Class 4	Set 2.2 (final) due; Option 1.5 due	Peoria 5 due	SET 3
📅 Sep 22	Set 3.1 due; Option 1.6 due; Peoria 6 due		
» Sep 25 Class 5	Set 3.2 (final) due; Option 1.7 due	Peoria 7 due	SET 4
📅 Sep 29	Set 4.1 due; Option 1.8 due; Peoria 8 due		
» Oct 02 Class 6	Set 4.2 (final) due; Option 1.9 (final) due;	Peoria 9 due	SET 5
📅 Oct 06	Peoria 10 due		
» Oct 09	NO CLASS		
📅 Oct 13	Peoria 11 due		
» Oct 16	NO CLASS		
📅 Oct 20	Set 5.1 due; Peoria 12 due		
» Oct 23 Class 7	Set 5.2 (final) due	Peoria 13 due	OPTION 2...
📅 Oct 27	Set 6.1 due; Option 2.1 due; Peoria 14 due		SET 6...
» Oct 30 Class 8	Set 6.2 (final) due; Option 2.2 due	Peoria 15 due	SET 7
📅 Nov 03	Option 2.3 due; Peoria 16 due		
» Nov 06	NO CLASS		
📅 Nov 10	Set 7.1 due; Option 2.4 due; Peoria 17 due		
» Nov 13 Class 9	Set 7.2 (final) due; Option 2.5 due	Peoria 18 due	SET 8
📅 Nov 17	Set 8.1 due; Option 2.6 due; Peoria 19 due		
» Nov 20 Class 10	Set 8.2 (final) due; Option 2.7 due	Peoria 20 due	SET 9
📅 Nov 24	NO CLASS – THANKSGIVING BREAK		
» Nov 27	NO CLASS – THANKSGIVING BREAK		
📅 Dec 01	Set 9.1 due; Option 2.8 due; Peoria 21 due		
» Dec 04 Class 11	Set 9.2 (final) due; Option 2.9 (final) due	Peoria 22 (final) due	

Tomorrow



I design everything	\$100 \$0
I design, you watch	\$200
I design, you advise	\$300
I design, you help	\$500
You design, I help	\$800
You design, I advise	\$1,300
You design, I watch	\$2,100
You design everything	\$3,400

Students (as a class) will conceptualize a designed system (as part of the *Going Places Greater Peoria* campaign), intended for use by both current and potential residents of the region, that **reveals, highlights, and links** Peoria's assets related to natural resources, recreation, local foods, tourism, entertainment, and active lifestyles.

Basecamp LLC

New features Account Upgrades Sign out

Basecamp Projects Calendar Everything Progress Everyone Me

Jump to a project, person, label, or search...

VS_F15: Peoria Project

Invite more people 19 people on this project Catch up on recent changes

79 Discussions 37 Files 8 Text documents Events Add the first: To-do list

Latest project updates

- Oct 3 Sansan L. saved a new version of a document: [RCD Plan](#)
- Oct 3 Sansan L. posted a message: [Research Category Flow Chart](#)
- Oct 2 Ben M. uploaded a file: [Entertainment.png](#)

[See all updates](#)

Discussions

Post a new message Watch a quick video about Discussions


- Sansan L. [Research Category Flow Chart](#) - This is just a rough draft. It will be refined I promise! Oct 3
- Arjun R. [Greater Peoria Join the trip!](#) - <https://tripcast.co//AMK8SB> Oct 2
- Size M. [Peoria trip photos](#) - <https://uofi.box.com/s/v35kz128pahafq8lwuqm94i2abgmfg6a> Oct 2
- Amanda M. [mei_amanda_peoria 8](#) - updated icons to read in white + 1 color Oct 2
- Ben M. [Mei Amanda Peoria 8](#) - Could you send me these icons! App group would like to use them Oct 2 4

[74 more discussions](#)


Upcoming Events

- October 6**
 - [Peoria 10 due](#)
- October 13**
 - [Peoria 11 due](#)


[All upcoming events...](#)



Peoria, IL
Community Livability Report
2015



2955 Valmont Road Suite 300
Boulder, Colorado 80301
n-r-c.com • 303-444-7863



777 North Capitol Street NE Suite 500
Washington, DC 20002
icma.org • 800-745-8780




**2015-2017
STRATEGIC PLAN**

Facilitated by



Zeitgeist Consulting.com

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HEART OF ILLINOIS UNITED WAY



2014 PEORIA AREA COMMUNITY ASSESSMENT

FFCI Regional 5-Year CED Strategy

Goal #1: Act Regional – Implement a regional asset based S.M.A.R.T. comprehensive economic development strategy (CEDs) and ecosystem, which expands public, private and non-profit collaboration with a common strategic vision. The region will achieve a good to excellent rating for best practices in regional CEDs and collaboration by end of 2018.

Strategy 1A: Strengthen and expand regional collaboration by creating and beginning to implement a regional best practice, performance metric asset-based S.M.A.R.T. CEDs in 2014 with integrated county strategies that is annually updated.

Action Plan 1A-1: FFCI will assist the CIEDC as the Economic Development District establish an EDD Governing Board and a working CEDS Strategy Committee in 2013, which is in accordance with current best practices defined by the Economic Development Administration of the U.S. Department of Commerce to oversee the S.M.A.R.T. CEDs.

Action Plan 1A-2: Update the October 2012 regional CEDS by October 2013, using the FFCI five-year performance metrics and regional five-year CED Strategy as the basis for the S.M.A.R.T. CEDs.

Action Plan 1A-3: Establish county strategy teams in 2013 to develop five-year county S.M.A.R.T. CEDs for Logan, Mason, Peoria, Tazewell and Woodford counties that are integrated with the FFCI five-year regional S.M.A.R.T. CEDs.

Action Plan 1A-4: In 2014, develop and implement a performance metric-based prioritization process for nomination and selection of infrastructure projects that are to be included in and connected to accomplishing the measurable goals, objectives/strategies and action plans defined in the S.M.A.R.T. CEDs.

Strategy 1B: Develop a collaborative regional community economic development ecosystem that enables every local community, economic, workforce development and planning practitioner to be as successful as possible by 2014.

Action Plan 1B-1: Implement recommendations of the EDC Action Team (EDAT) to re-organize the EDC of Central Illinois mission, corporate governance structure and staff resources and responsibilities by 4th Quarter of 2013.

VITAL Economy, Inc. Page 1 7/26/2013

Basecamp LLC

Help

Leah F.	fessler_leah_peoriaproject - - Why do people visit Peoria now? - What type of transportation do tourists prefer(walking/biking/driving)? - What types of	Sep 9	Archive
Amanda M.	Amanda Mei Part 2 - 1. What are some great sights, places, public works, and attractions that are along the riverfront? 2. Which restaurants in Peoria are famous or	Sep 8	Archive
Kathy P.	Kathy Powell Part 2 - -What is great about Peoria? -What keeps tourists coming back? - Has there been any recent changes in the housing market? -How can Peoria become	Sep 8	Archive
Sansan L.	Sansan Liu Part2 - • How parks and museums in Peoria keep the feeling of freshness for local residents? • Do tourists prefer traveling alone or within a group when they visit	Sep 8	Archive
Christine H.	Christine Ha Part 2 - 1. What is the purpose of the Talent Attraction Committee and how are they involved with Peoria to increase visitors? Are they finding people or organizing	Sep 8	Archive
Meme B.	Meme Betadam Part 2 - 1. Why should someone visit Peoria rather than Chicago? What can Peoria offer that Chicago does not offer? 2. What is District 150, and are there	Sep 8	Archive
Arjun R.	Arjun Reddy Part 2 - 1. How collaborative and strong are Peoria's Web presence? 2. Are there any traditions or culture that set Peoria apart from the rest of Illinois? 3.Which	Sep 8	Archive
Vin P.	Vin Park Part 2 - • What is currently the most well known thing about Peoria and are there any specific things those thoughts want to be changed or directed towards? • Are	Sep 7	Archive
Karolina M.	Karolina Malaczynski Part 2 - • What could be done to promote Peoria's local art venues and museums? • Which regions of Peoria need the most improvements? • How	Sep 7	Archive
Ben M.	Ben Minard Part 2 - 1. Does Peoria have a rich history? 2. What is being done to bring the citizens of Peoria closer together? 3. What kinds of challenges do small businesses	Sep 7	Archive
Charlee W.	Charlee Walker part 2 - • If someone were to visit Peoria for a weekend, what would you recommend as the top 5 things to do/see? • What area of the Greater Peoria	Sep 6	Archive
Leah F.	Kathy Powell Part1 - I think you're the first person who's mentioned photography- which I think is awesome. Photography definitely goes a long way for branding and it will be a	Sep 4	2 Archive
Leah F.	Karolina Malaczynski Part 1 - I think it's important that you are focused on not only making your work beautiful, but also informative and functional. I can't wait to how this	Sep 4	3 Archive
Jason M.	Jason Marshall Part 2 - • What are some adjectives to best describe Peoria. • If I had a few hours to visit Peoria, what are the first destinations that come to mind? • How	Sep 4	Archive





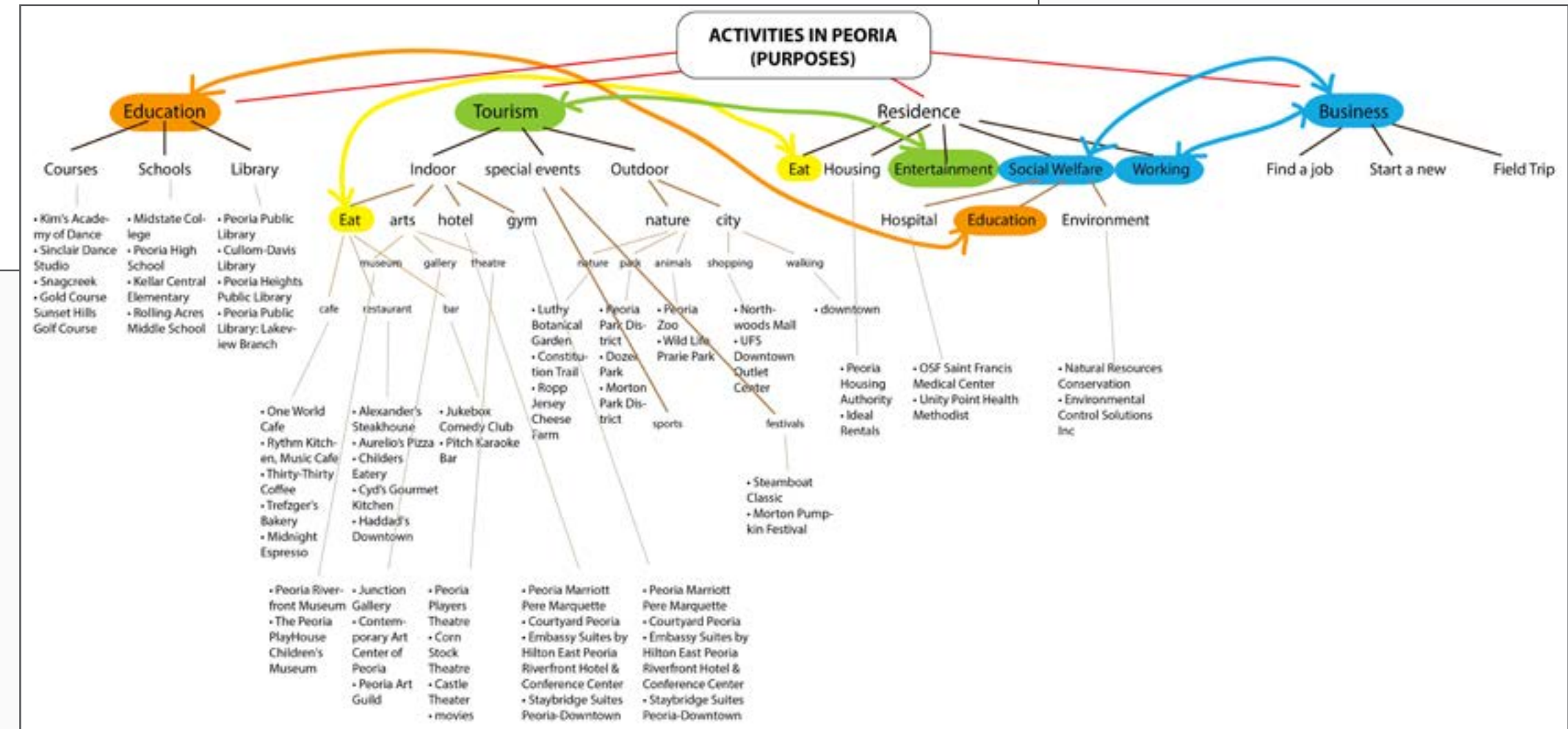
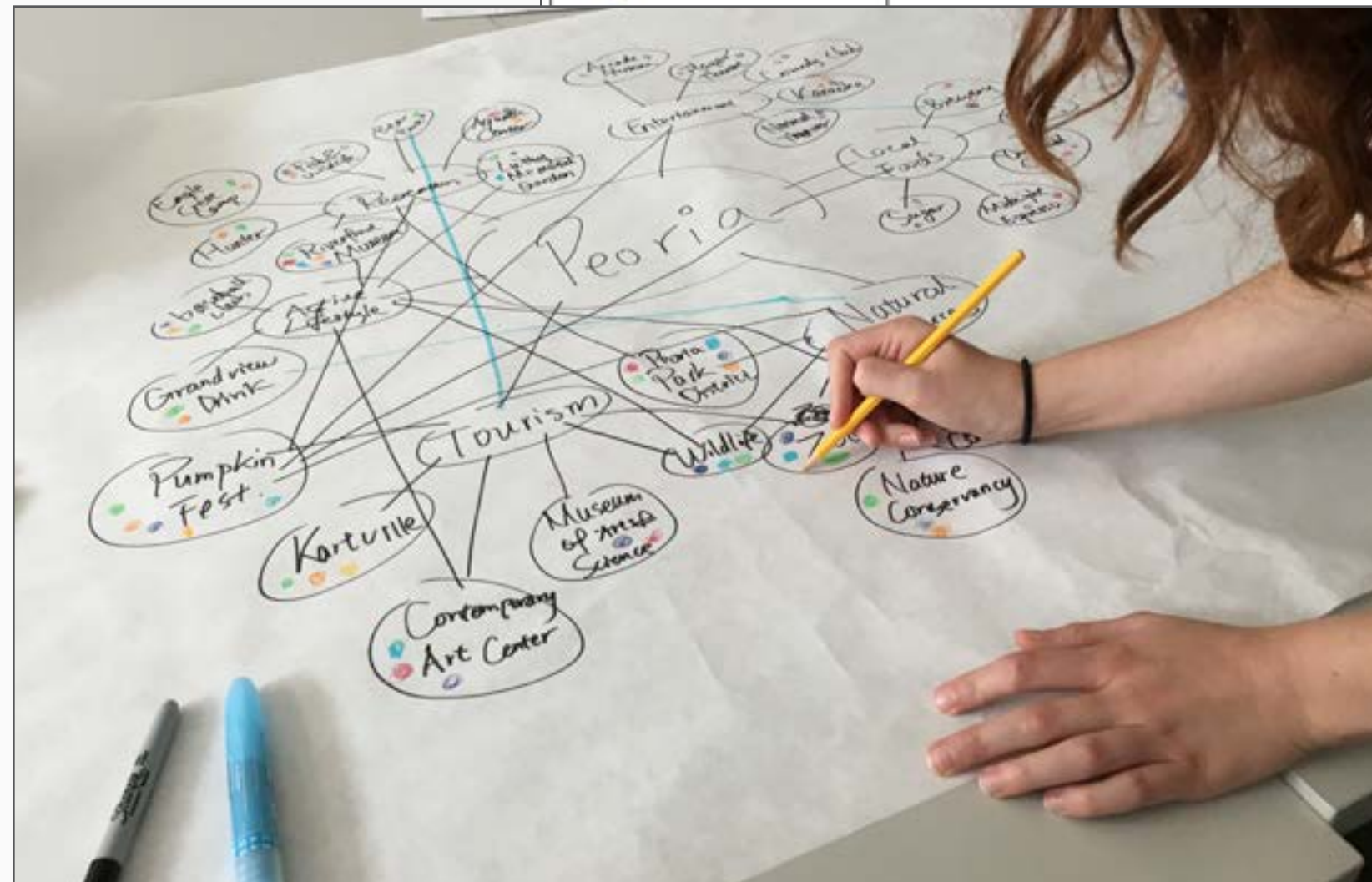
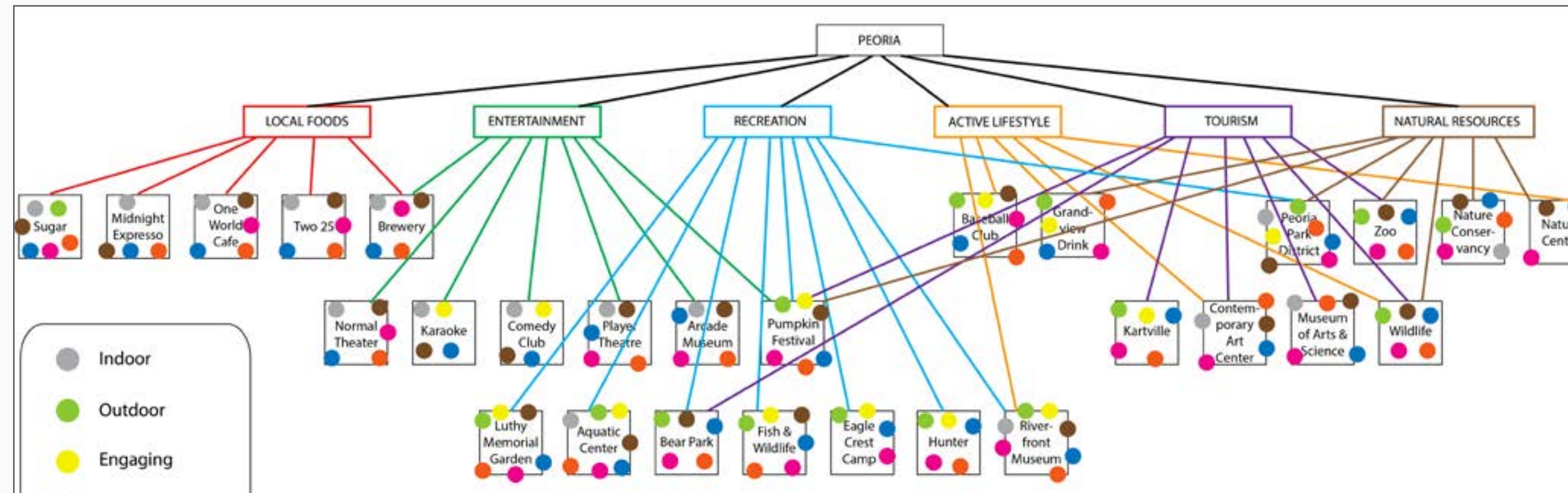
		Basecamp LLC		
	Christine H.	Christine Ha Part 4 - Simantel was interesting to talk to because the work they do is so community oriented and the design work they do goes back to the city. I have worked	Sep 15	Archive
	Arjun R.	Arjun_part4 - I was actually pretty surprised at the amount of stuff Peoria had to offer and enjoyed the tour. I don't know how useful a graphic designer might be in some	Sep 15	Archive
	Amanda M.	Mei Amanda Part 4 - On the walking tour, what struck me most was there are big plans for upcoming development as well as changing roads for traffic direction and diversion	Sep 15	Archive
	Meme B.	Meme Betadam Part 4 - This field trip helped me understand Peoria better than I had by simply reading about it. At our first destination, at the EDC, we were presented with	Sep 15	Archive
	Jason M.	Jason Marshall Part 4 - This past field trip was very beneficial providing us valuable insight. Our first meeting with the Greater Peoria Economic Development Council	Sep 15	Archive
	Kathy P.	Kathy Powell Part 4 - Greater Peoria Economic Department: I found it really interesting to learn about the various problems going on in Peoria and how they plan to fix them in	Sep 15	Archive
	Vin P.	Vin Park Part 4 - Greater Peoria Economic Department: I was really amazed at the amount of plans and details they had for the planning of greater peoria. The pdfs didn't	Sep 14	Archive
	Christine R.	Christine Ryan Part 4 - Greater Peoria Economic Department: Here I found really interesting all the different projects and plans already in place for Peoria. I'm interested	Sep 14	Archive
	Leah F.	fessler_leah_peoria4 - Meeting with GPEDC: My biggest takeaway from this meeting is that the Peoria Council has some new leadership that seems engaged and is ready to	Sep 14	Archive
	Charlee W.	Charlee Walker Part 4 - 1) Meeting with GPEDC: This was a great intro to the day because we learned about the specific issues that Peoria faces (poor way finding,	Sep 13	Archive
	Meme B.	Meme Betadam Part 4 - This field trip helped me understand Peoria better than I had by simply reading about it. At our first destination, at the EDC, we were presented with	Sep 13	Archive
	Karolina M.	Karolina Malaczynski Part 4 - 1. Meeting with GPEDC- Peoria seems to have a problem with children attending schools due to rural/urban neighborhoods resulting in a lot of	Sep 13	Archive
	Amanda S.	Amanda Sturgill part 4 - Here is what I learned on the trip to Peoria: 1. Meeting with GPEDC - It seemed that one of their main goals is to create a skilled workforce in the	Sep 13	Archive
	Sansan L.	Sansan Liu Part 4 - Greater Peoria For the Grow Business part, Jennifer had mentioned the Asian Carp, which attracted fish hunters. I am interested in this business'	Sep 13	Archive

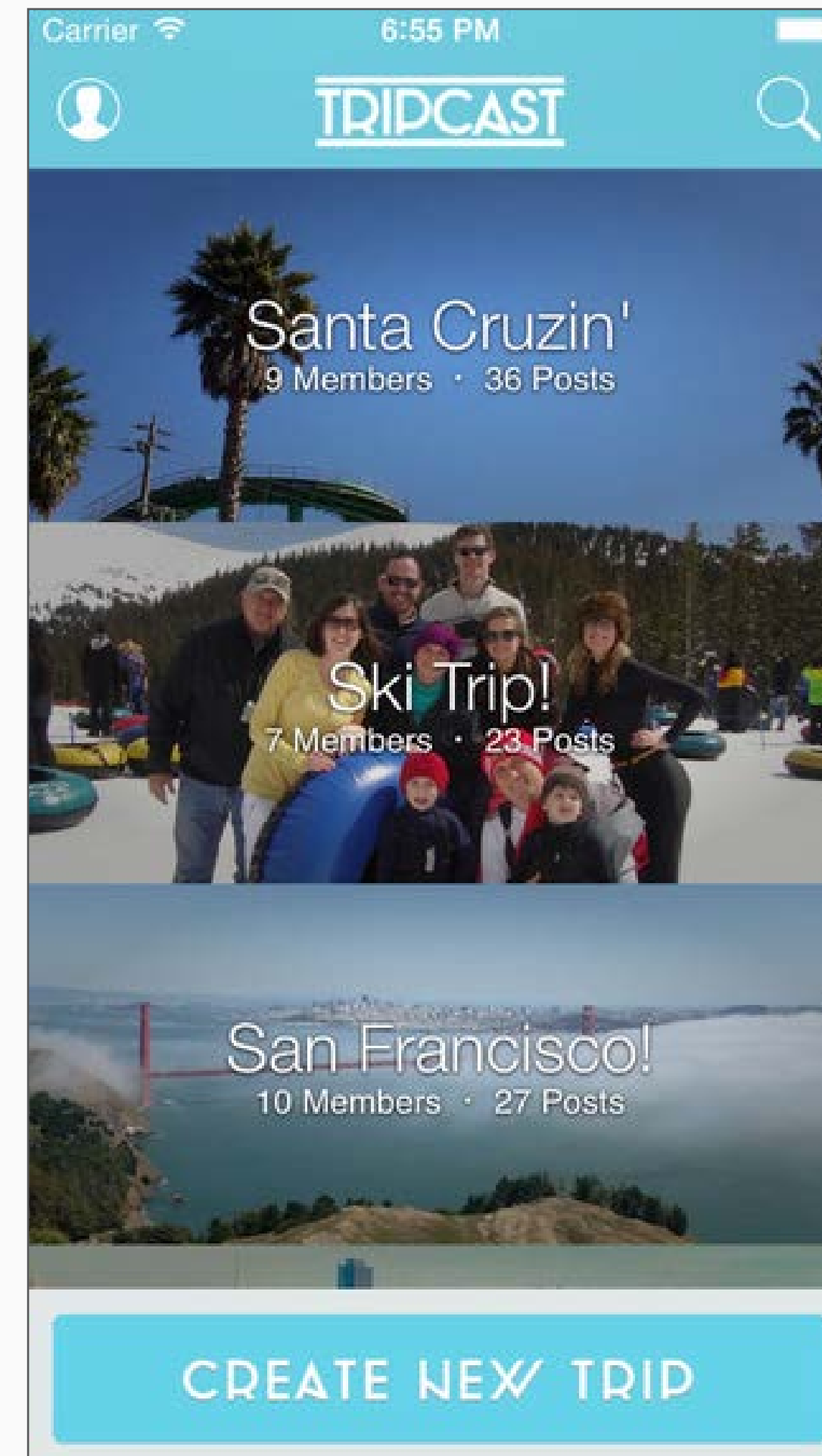
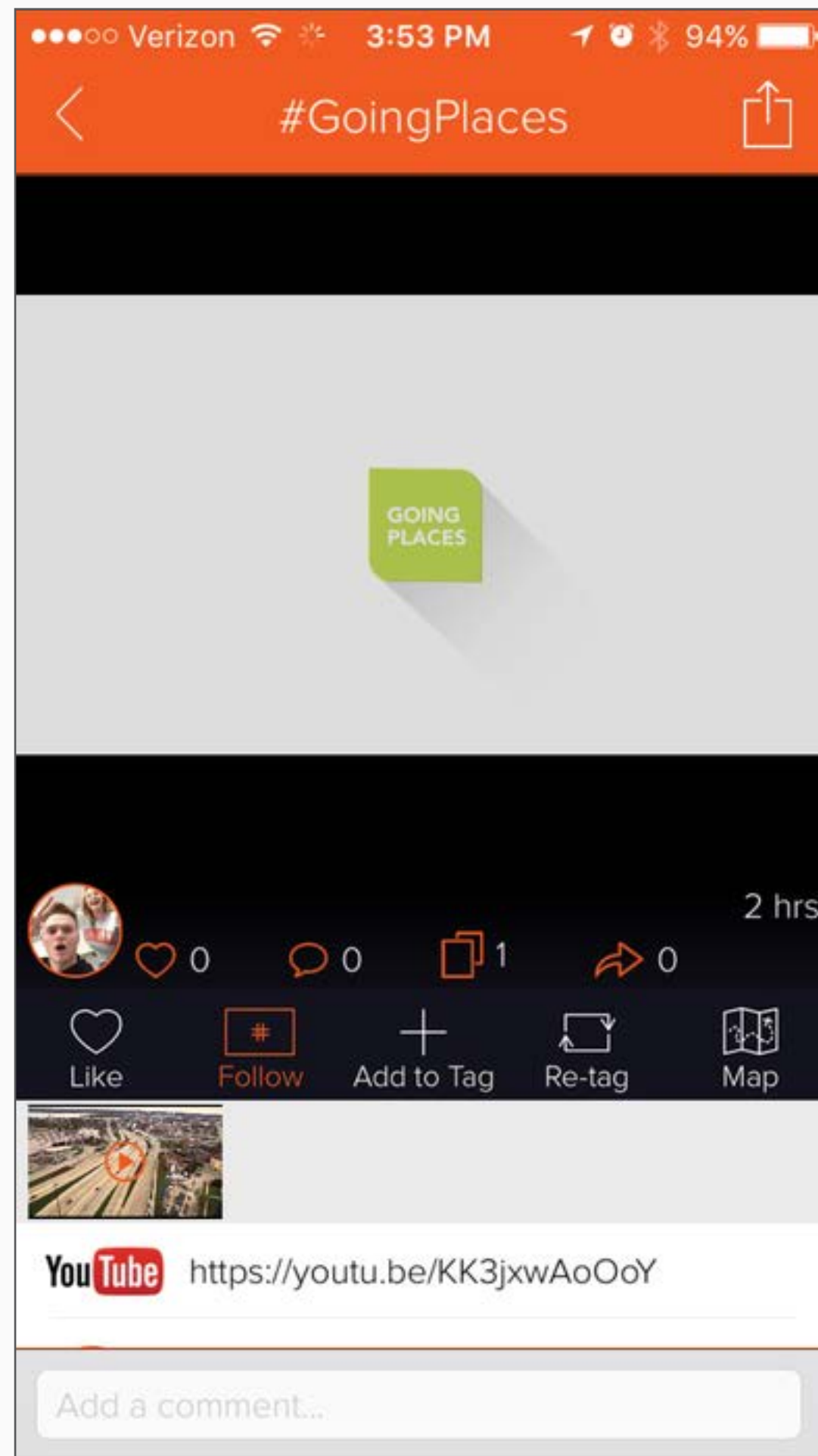
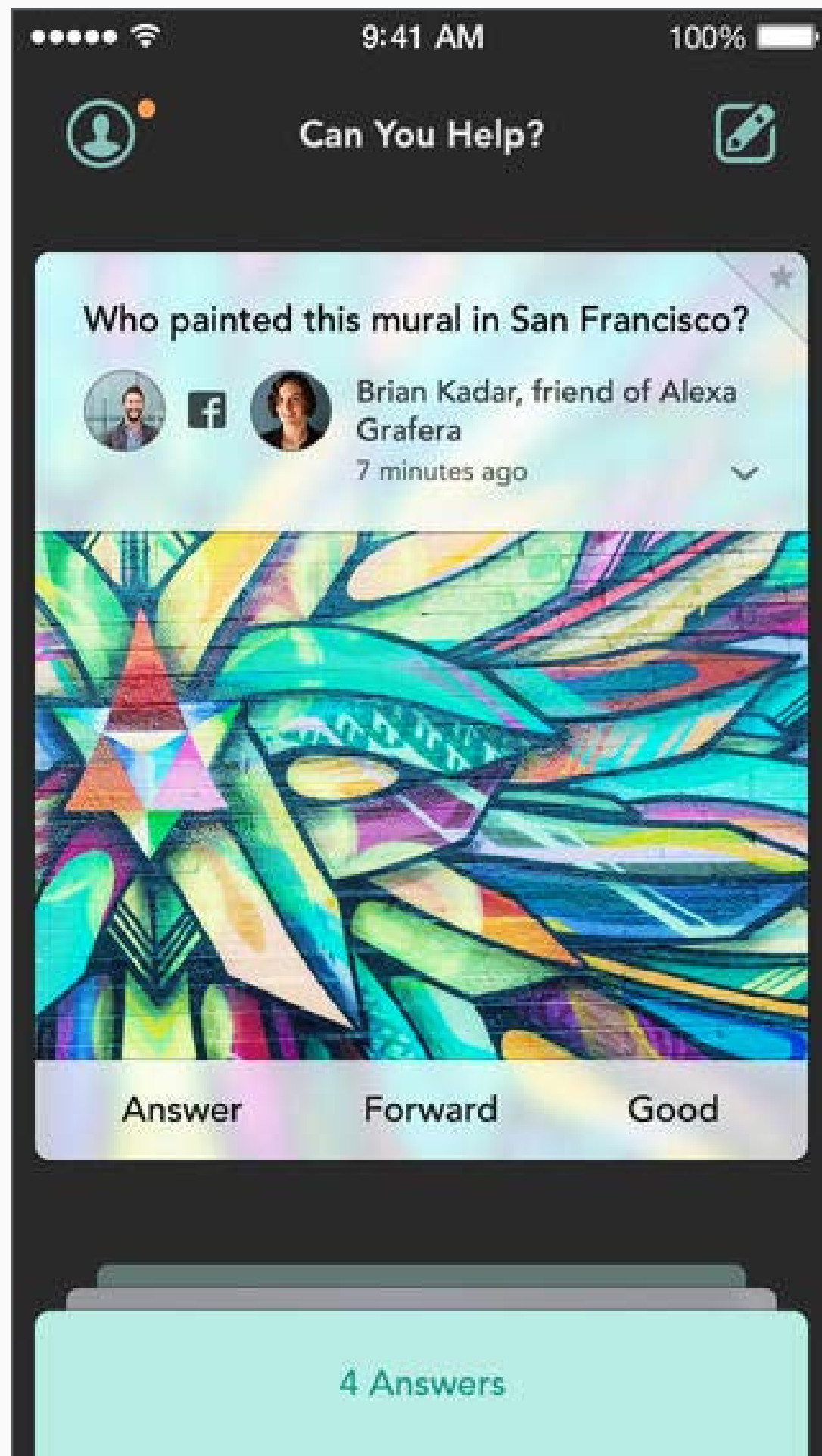
Research and content development (RCD; 2/1/1)

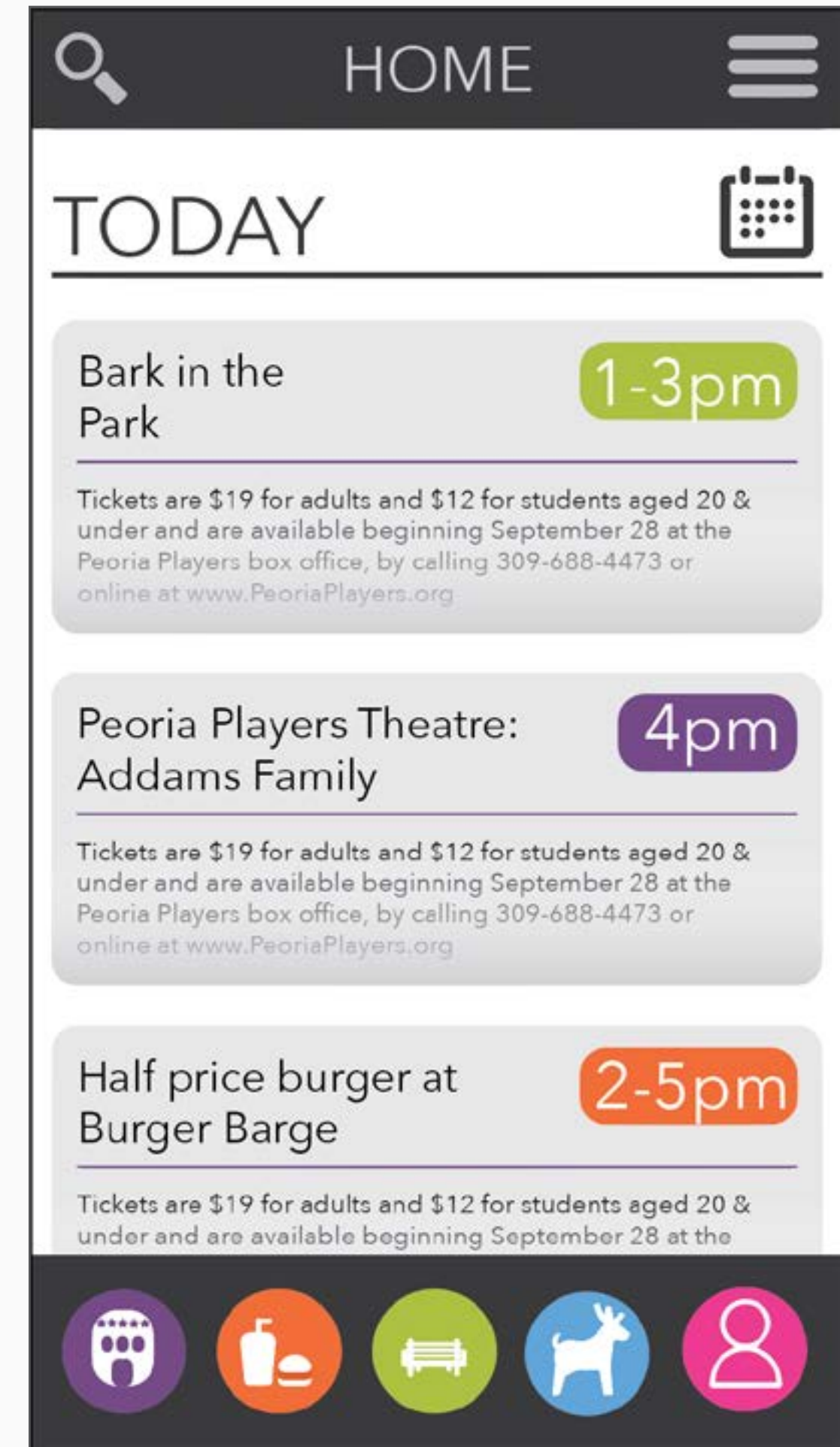
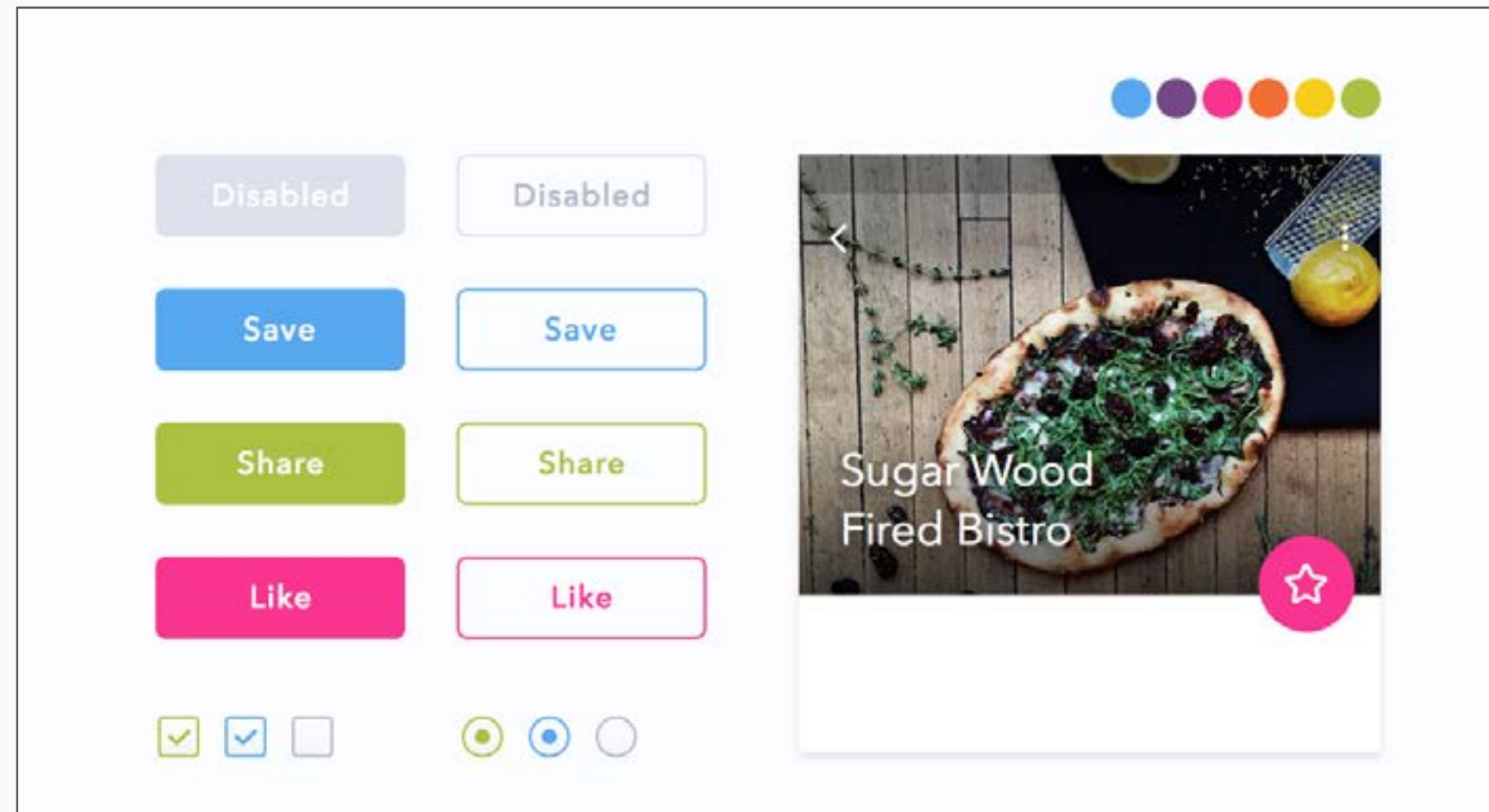
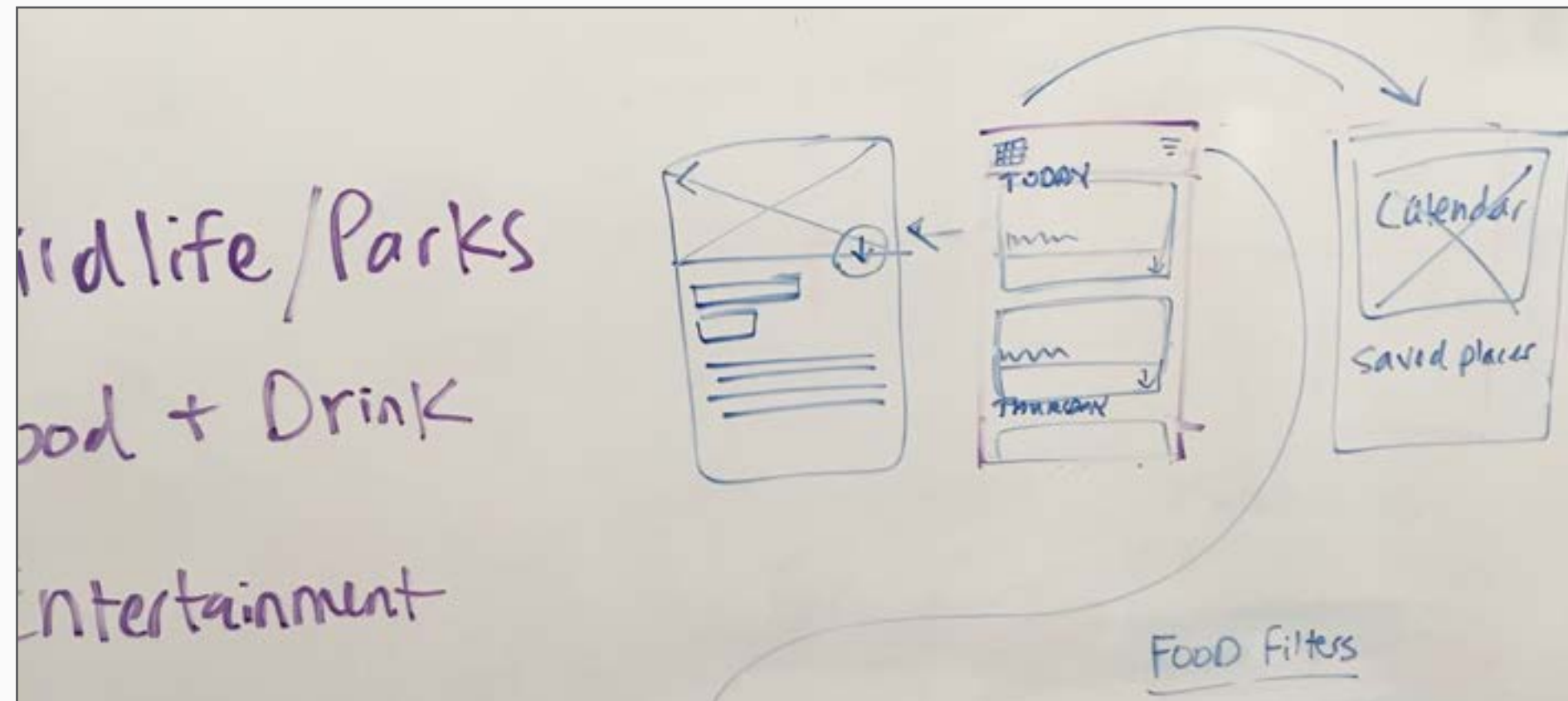
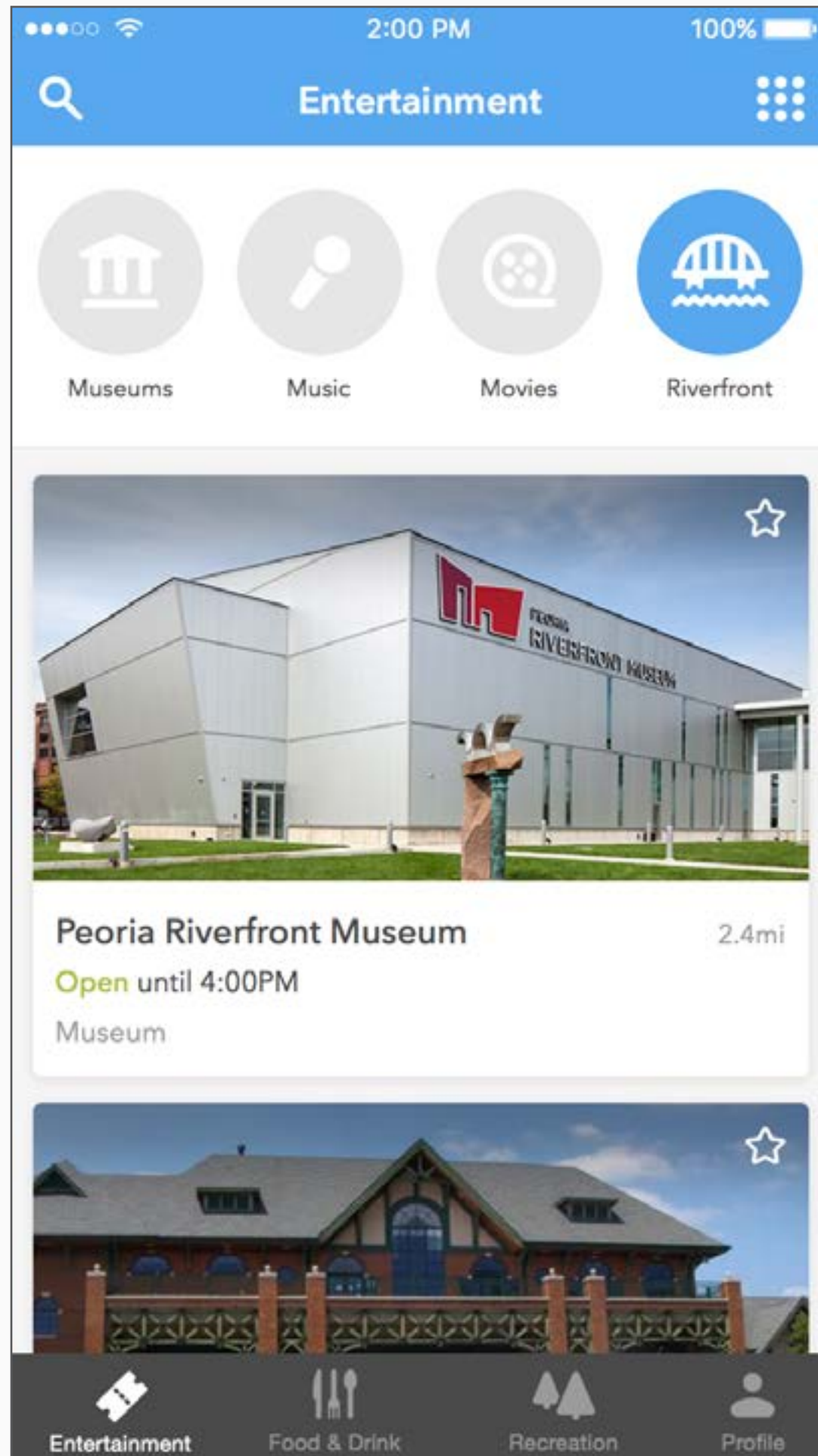
Social media and engagement (SME; 1/2/1)

Interactive experience (IE; 1/2/1)

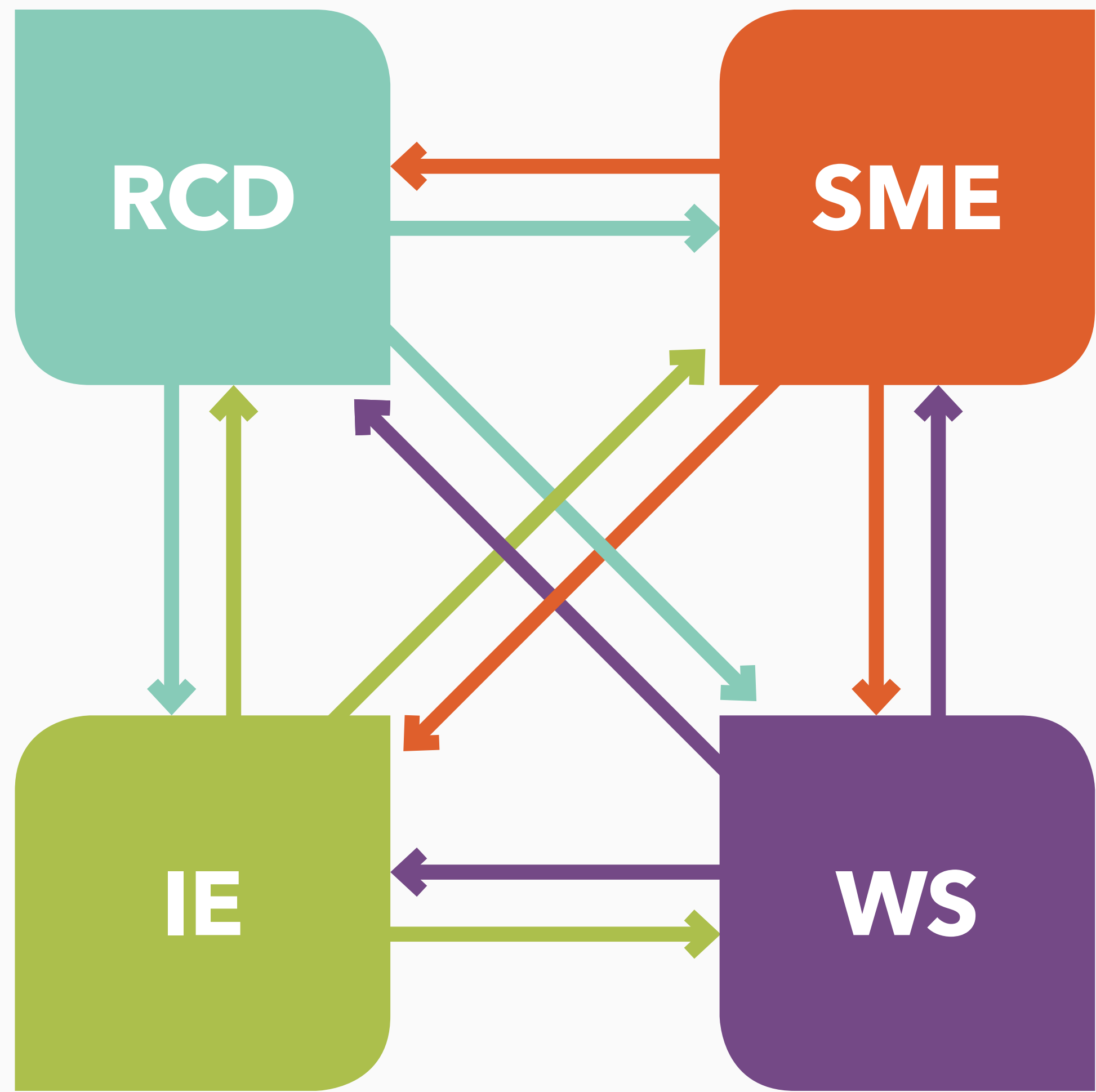
Wayfinding system (WS; 1/1/2)











We're (still) going places.