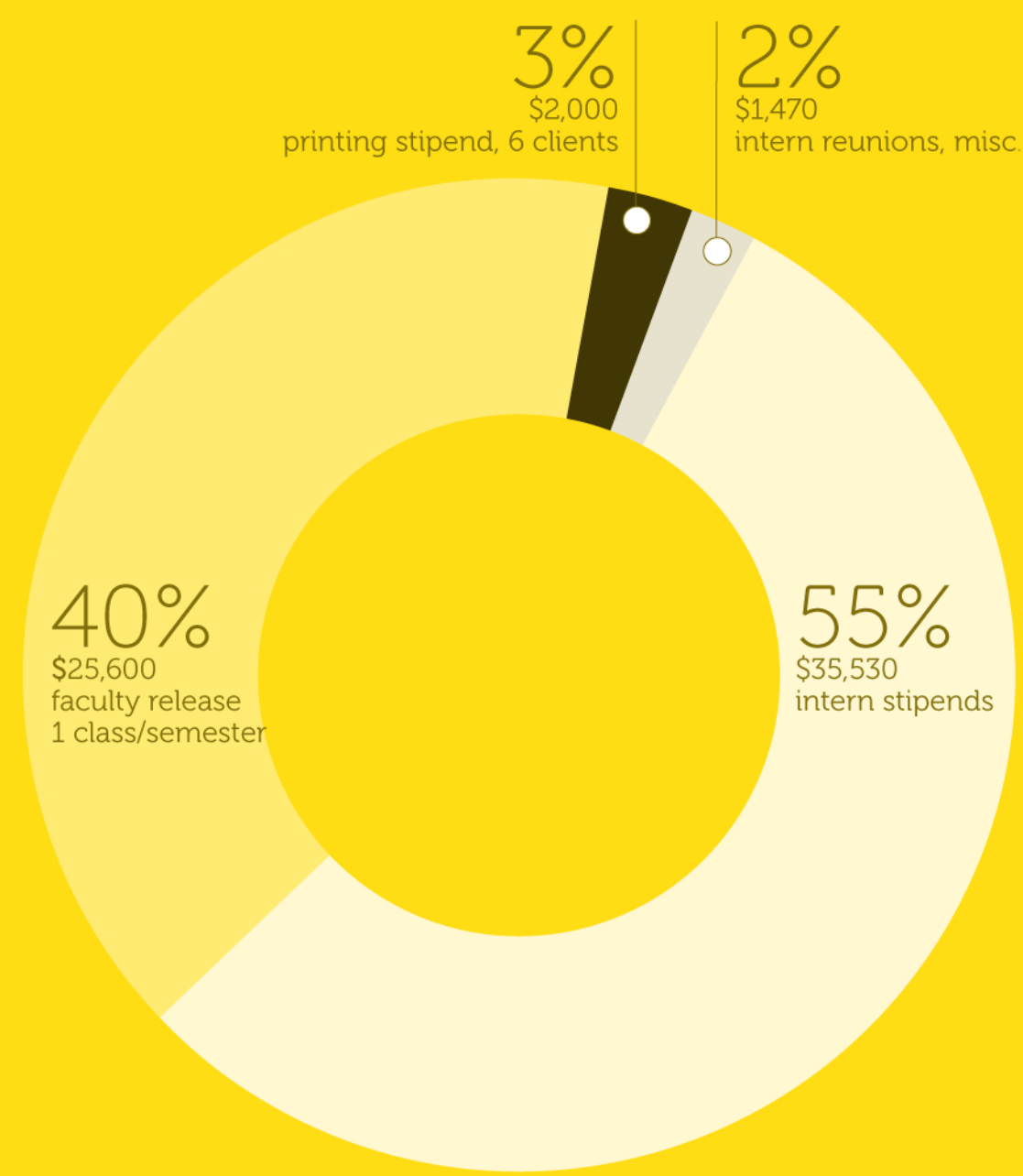


SOURCES OF FUNDING, 2010-2013, \$64,600.00

CUNY WDI: CUNY Workforce Development Initiative; QEDC: Queens Economic Development Corporation
QCAD: Queens College Art Department; URME: Undergraduate Research & Mentoring Fund; RBF: Robert Blaine Memorial Fund



TYPES OF EXPENDITURES; 2010-2013, \$64,600.00

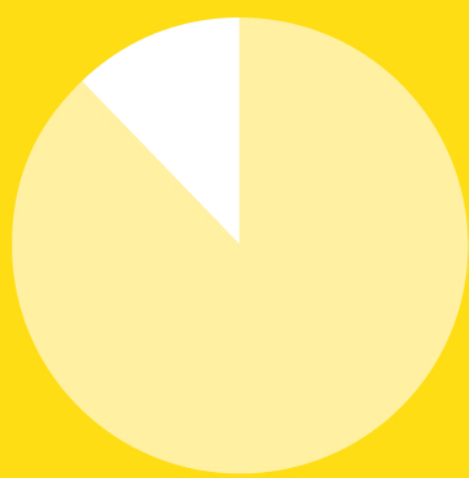
INTERN DEMOGRAPHICS

ETHNICITY: 47% Asian Pacific Islander, 25% White, 6% Black

GENDER: 59% Female, 41% Male

COUNTRY OF BIRTH: 50% U.S. Born, 50% Born in Country other than U.S.

INTERNSHIPS TO OUTCOMES



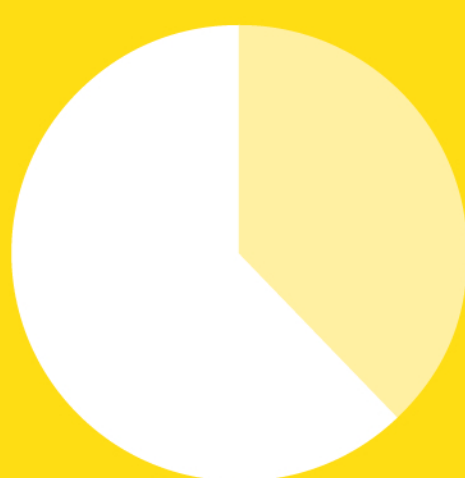
12%

of former interns pursued graduate degrees



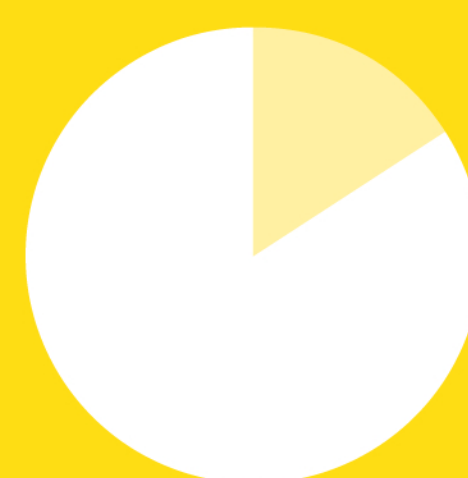
27%

of clients hired former intern for freelance projects



62%

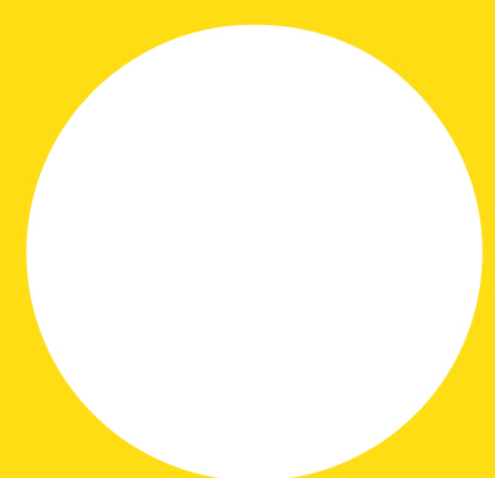
of former interns are currently employed as graphic designers



84%

of former interns participated in one or more internships or temporary freelance projects while searching for permanent employment

of QEDC clients are still in business as of 5/2013



100%

retention/graduation rate of former interns

student satisfaction

former interns rate the experience as a major factor towards achieving career goals



45 New Jobs Created In the Borough of Queens

● Entrepreneurs plus new hires for start-up businesses

Queens College (QC), in an effort to expand internship opportunities and to strengthen the economic vitality of struggling communities in Queens, initiated a partnership with Queens Economic Development Corporation (QEDC) in 2010 to provide design services to select start-up or struggling businesses. Based on a design studio model, interns are paired with clients to develop branding and marketing materials. Weekly meetings are held to review progress, provide technical assistance and introduce professional behaviors. Interns receive a stipend, the option of academic credit and an on-going network of support.

Students participating in the 2013 spring and summer cycles are not included in outcomes, since they were still interning at the time of the writing of this report, all are on-track to graduate by May 2014.

For additional information: Weinstein, K (2013). *The Queens College Graphic Design Internship Program: Program Design and Student Outcomes*. In Dominguez, N. & Gandert, Y. (Eds.). *6th Annual Mentoring Conference Proceedings: Impact and Effectiveness of Developmental Relationships*. Albuquerque, NM: University of New Mexico.