Visible Language

Call for Papers
Environmental Communication
A special issue of Visible Language for 2014

Visible Language is devoted to enhancing human experience through the advancement of research and practice of visual communication.

People navigating the dynamic seamless environment have at their fingertips ability to retrieve information instantly.
Whether to play, purchase, socially interact, learn, or (yes) wayfind, environmental communication serves all.
Today's immersive and customizing technologies today are affecting the human experience in profound and accelerated ways.

This special issue of Visible Language will examine the present state of environmental communication and its implications for the future. How are today's design curriculums shifting (if at all) to accommodate and prepare students to this unprecedented access to information and technological fluidity available to people? How shall we develop a necessary knowledge base, new pedagogical methods, and a more inclusive design process? Planning for environmental communication has brought about convergence of several related fields: architecture, landscape architecture, graphic design, industrial design, interaction design, anthropology, and cognitive science. By its very nature, this environmental communication issue may challenge, provoke and question long held precepts. It may also reassure.

Scope of environmental communication research may include, but is not limited to:
- user interaction and testing with new technologies in the built environment
- narrative development using multiple sensory channels (vision and sound)
- search strategies and their display in databases or websites
- navigation strategies and user preferences
- typographic presentation with outdoor screens
- relationships between physical and interactive screen wayfinding
- innovative teaching methods
- ethical & cultural dimensions in wayfinding innovation
- environmental communication history & criticism

Abstract:

limit:	500 words
include:	topic description
	research question
	methods description
	conclusion
submit via email to:	Oscar Fernández
	oscar.fernandez@uc.edu
due:	November 15, 2013.
author notification	November 30, 2014.
Include separately:	100 word biography

Full Manuscript:

due:	January 15, 2014
review returned:	January 30, 2014
final due:	February 14, 2014

Visible Language editorial board consisting of the co-editors and two other reviewers skilled in the subject area will blind review the full manuscripts and make a final selection of papers.

Information on preparing a manuscript can be found at:
http://visiblelanguagejournal.com/web/contribute